

# Downtown

Kid-friendly  
music venues

Pedestrian Bridges

Pine st should be next Midtown

- Branding
- streetscape

Grocery store options  
Horrucles, Battle Creek

What are the plans  
for Western Ave East of Third Street?  
Spend more money on improvements

More  
Hotels  
Owned by  
Different folks

Retail Association for Downtown

DDA funded retail study - what can we support  
needs  
target market  
prospects w/in market

Connect Third street from  
Muskegon Lake to Midtown

park

Transportation links along ~~lake~~ Downtown to Beach  
- autonomous cars

Food diversity! enough  
tacos +  
pizza

More  
boutique  
shopping

Get rid of Shoreline  
between Western & the shoreline/terrace pt.

Increase time  
on all crosswalks  
on shoreline drive

# Midtown

★ Traffic increasing - people speeding thro midtown - need safe crossing for pedestrians

• Business owners noticing increased foot traffic and extended stays after Streetscape improvements

- Improved lighting makes people feel safer
- Concerns about parking after redevelopment of vacant lots
- Midtown needs identity - working on logo
- Marked parking on side streets
  - increased lighting
  - Make people feel safer parking further away.
- trash issues in neighborhoods surrounding downtown

Events!

Houston - Merrill Street festival performances

Maintain public access and sightlines to the water. Otherwise, Midtown will become another "water only for the wealthy" community.

Crocery Store  
Hardware  
Bottle Creek

Infill @ Houston & Third / Merrill & Third

Roundabout before the Causeway



Check out Short Nasty Columbus, Ott

Connector shuttle / trolley between Midtown & Water (4-season) free

# DOWNTOWN MUSKEGON



Accessory Commercial Units

Sanford Commercial Unit

Some people buy out to Green Lake  
Improving to be better

Increase pedestrian movement to encourage street parking

Pike Sts

Picnic grills  
Kayak launch

10) roundabout

Pond

Bridge to the river

NORTH