



REQUEST FOR PROPOSALS



RENDERINGS FOR MASTER PLAN UPDATE

WATCH MUSKEGON

BACKGROUND

The City of Muskegon is finalizing the update of its Master Plan and is in search for services to provide renderings/illustrations to go along with the content. The plan is being done inhouse by the Planning Department and is expected to be presented to the City Commission in June of this year.

The City anticipates the need for about 15-20 drawings/illustrations. The Master Plan will include a section on each individual neighborhood within the City and staff is hoping to provide one rendering that illustrates a potential project in each neighborhood. A listing of each neighborhood and its anticipated project is listed below:

- Angell – Improvements to Green Acres Pak/Ryerson Creek/former Farmers Market site.
- Beachwood-Bluffton – Beautification of Lakeshore Drive in the Marina District.
- Campbell Field – Hudson Street improvements/development and multi-modal connections to 2490 Barclay and Sherman/Henry commercial corridor.
- East Muskegon – New housing options near employment centers.
- Glenside – Non-motorized trail connection to the Lakeshore Trail through McGraft Park.
- Jackson Hill – Highway crossing improvements at Marquette Avenue highlighting coexisting waterfront industrial and public waterfront access points.
- Lakeside – Sherman Boulevard business district improvements and railroad right-of-way non-motorized connection to Greenwood Street.
- Marquette – Business district improvements at Getty Street and Marquette Avenue.
- Marsh Field – Recreational corridor and improved connections to Muskegon Heights in former railroad right-of-way.
- McLaughlin – Redevelopment of former County South Campus and connection of vacated streets.
- Nelson – Redevelopment of the former industrial property at Laketon Avenue and Seaway Drive.
- Nims – Public access improvements to the Lakeshore Trail at Laketon Avenue and Lakeshore Drive.
- Oakview – Non-motorized trail in former railroad right-of-way near Laketon Avenue and Madison Street.
- Sheldon Park – Mixed-use redevelopment and streetscape improvements on Getty Street.
- Steele – Redevelopment of the former middle school site and public access improvements to Ryerson Creek.

There may also be the need to provide up to five additional renderings for other similar projects as staff continues to take public feedback. The services contract will define exactly how many drawings are to be provided before it is presented to City Commission

for approval. The City is requesting a fairly tight turn around for these services. High quality, digital renderings must be delivered digitally by June 1.

REQUESTED INFORMATION

Complete proposals will include the following information:

- Total cost estimate for all services provided
- Company history and experience
- Examples of similar renderings provided for previous planning documents

SELECTION CRITERIA

The City will award a service contract to the organization that can provide the highest quality renderings at a competitive price. Time is also an important factor as the rendering will need to be delivered by June 1.

PROPOSAL DEADLINE

Proposals are due by 2pm on April 11, 2023. They must be sealed and delivered to: Muskegon City Hall, Clerks Department, 933 Terrace Street, P.O. Box 536, Muskegon, MI 49443.

Staff anticipates presenting a services contract award to the City Commission at their April 25 meeting.

PRE-PROPOSAL QUESTIONS

Please direct all questions to Mike Franzak, Planning Director.

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