WELCOME

We are so glad you're here to share in this engagement night with us! We are thrilled you are here to engage and offer your thoughts on the future of Shoreline Drive in Muskegon. Our work here aligns to the Downtown and Lakeshore Redevelopment plan, aiming to create a "lakefront that will be an attractive and vibrant community asset". The goal for Downtown Muskegon to "have an urban feel with... walkable streets and strong connections..." will be one step closer with our proposed pilot programs!

1. PROJECT PILOT : Road Diet: One lane each direction with shared spaces

FOCUS FOR TODAY!

2. Expansion of shared space locations
3. Reconfiguration of traffic circulation

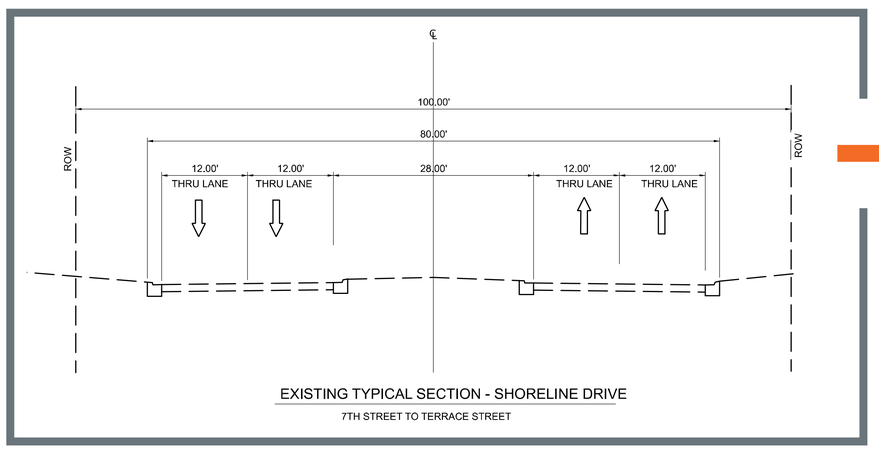
PROPOSED PROJECT PHASING

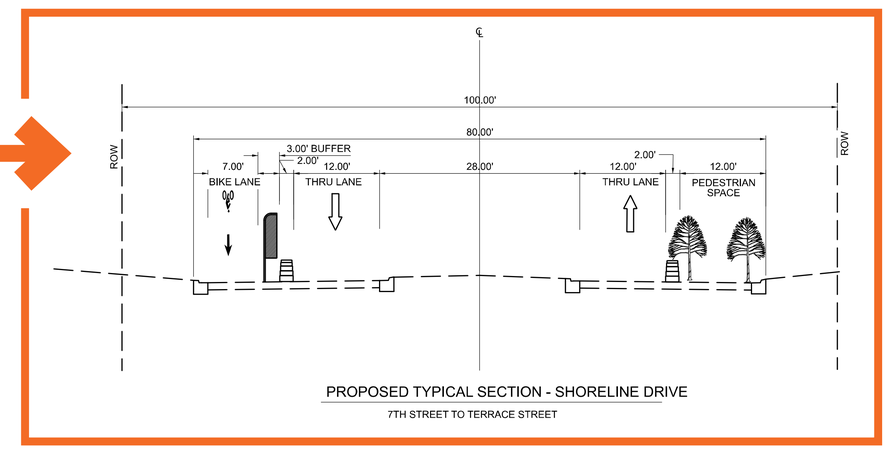
WHAT IS A PROJECT PILOT?

The pilot is intended to test ideas and try a variety of approaches on a temporary basis. During the temporary lane closures, traffic engineers will be studying traffic patterns, travel times, and other metrics to report on the effects of the pilot to community leaders.

We'd love your input!

Below is a link to a Community Survey to collect your insights on Shoreline Drive. Let us know what is important to you and what you'd like to see happen as part of this project!





SHORELINE TYPICAL SECTIONS

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WATCH MUSKEGON WHY

1 INCREASE SAFETY

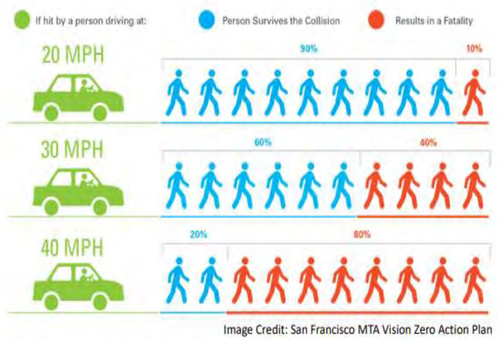


Image Credit: San Francisco MTA Vision Zero Action Plan

Data Source: US DOT, Literature Reviewed on Vehicle Travel Speeds and Pedestrian Injuries. March 2000.

Shoreline Drive is one of the most dangerous roads in the City. In the last 5 years, **22% of crashes** within the City involving a pedestrian where the result was either a fatality or a serious injury occurred in this area.

In the last decade, **8 of 30 total traffic fatalities** within the City occurred on BUS US-31.

Reduced vehicle traffic speeds make streets safer for everyone. Street design, not enforcement, is key to making streets slower and safer for all users.

2 CREATING A DESTINATION - "TO" NOT "THROUGH"

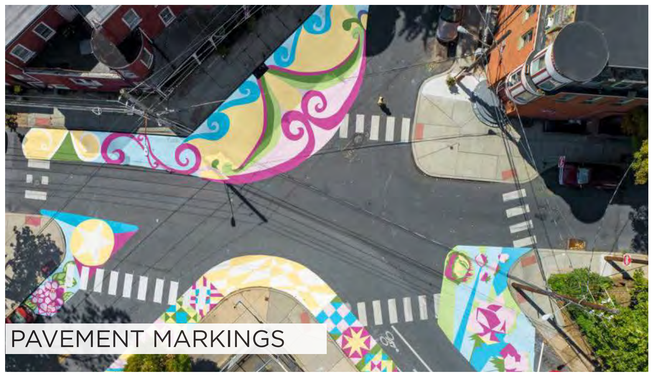
3 SUPPORT + PROVIDE VALUE FOR DOWNTOWN DEVELOPMENT

QUESTIONS? **Dan VanderHeide**
City of Muskegon DPW Deputy Director
dan.vanderheide@shorelinecity.com

WHAT WILL THIS LOOK LIKE?

OUTDOOR SEATING

CYCLE LANE


PAVEMENT MARKINGS

OUTDOOR PUBLIC SPACES

Single lane closures on each side of Shoreline Drive from 7th Street to Terrace Street are proposed using cones, pavement markings, barriers, and plants.

WANT TO BE A PART OF IT?

Let us know! We are looking for passionate local partners!

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WATCH MUSK EGON

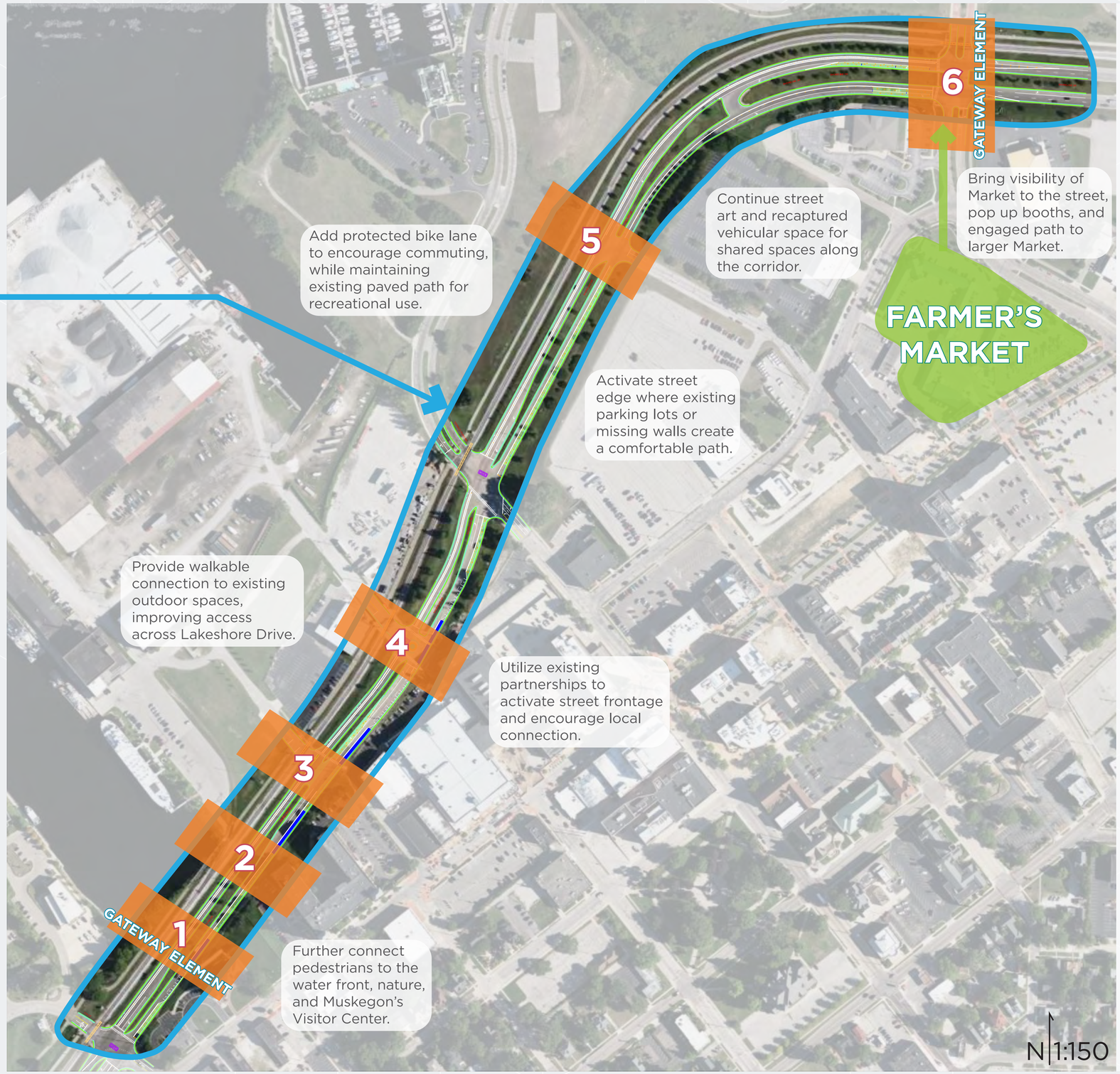
WHERE

PROPOSED PROJECT PHASING

1. **Road Diet: One lane each direction with shared space pilots**
2. Expansion of shared space locations
3. Reconfiguration of traffic circulation

FOCUS AREAS FOR IMPLEMENTATION

1. Adjacent to Harbor
2. Extension of Apartment Plaza
3. North Mart Street Intersection
4. 4th Street Intersection
5. First Street Intersection
6. Terrace Street Intersection



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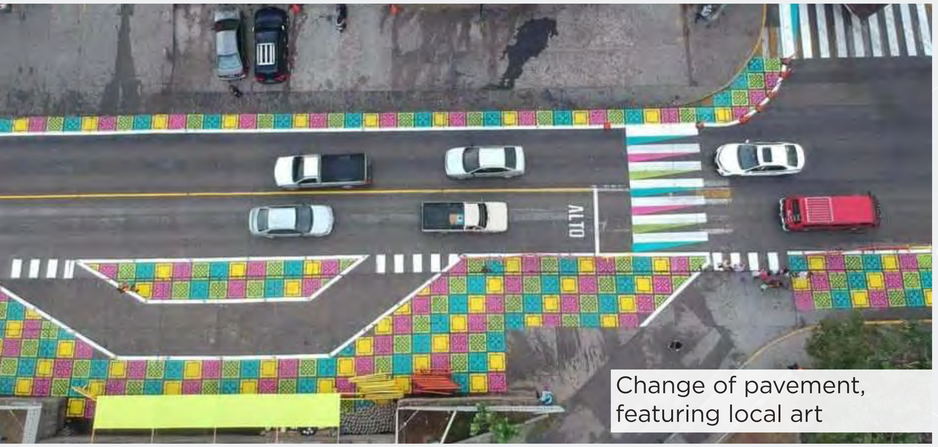
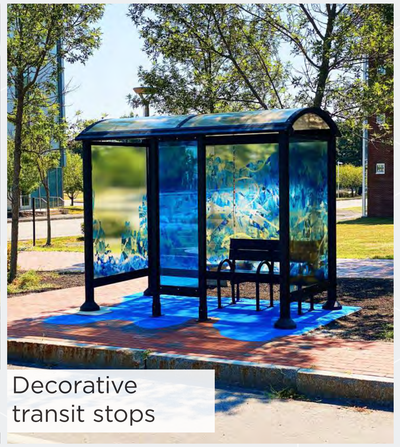
WATCH MUSKEGON 1

ADJACENT TO HARBOR

PRECEDENT VISIONING

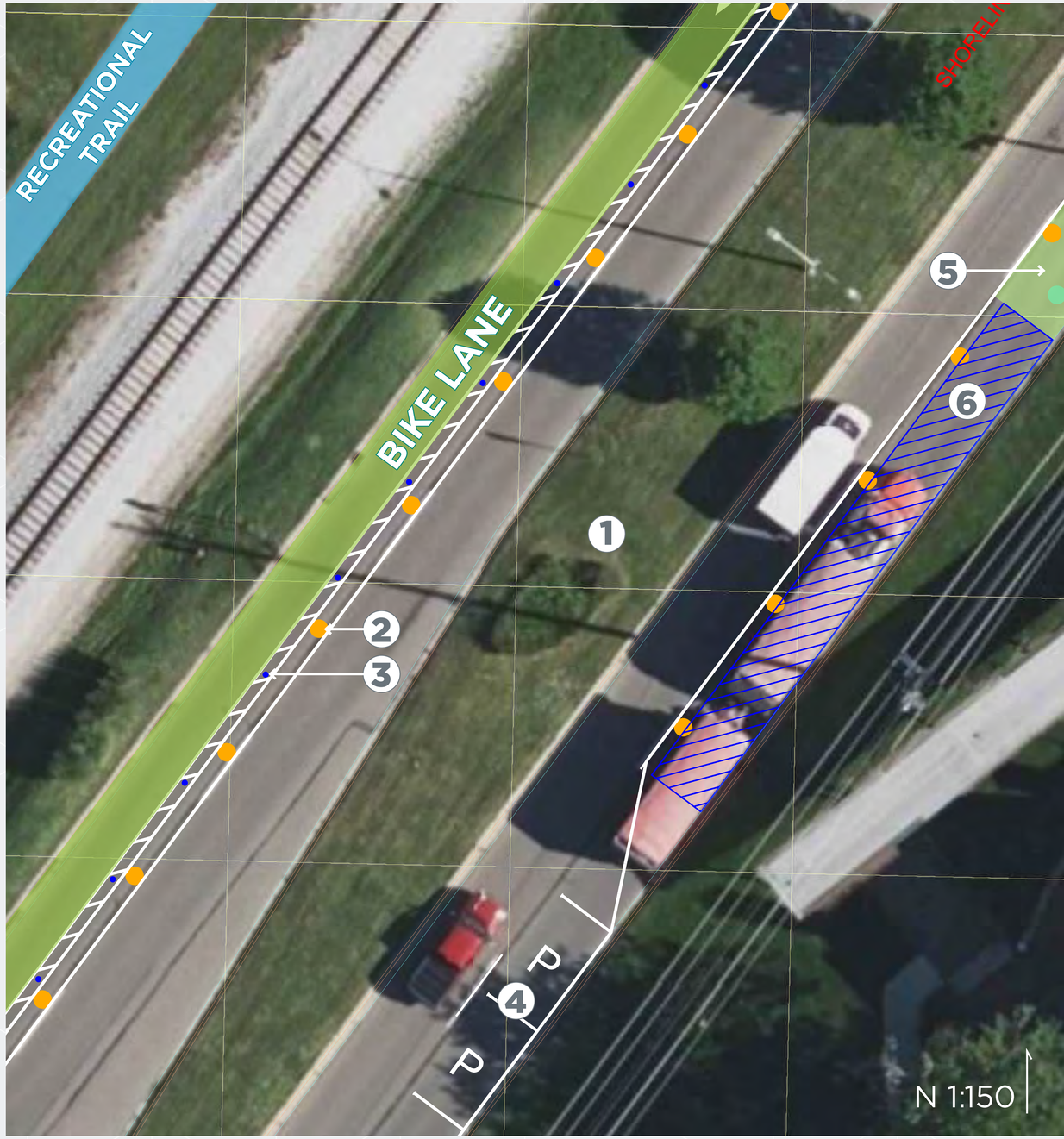


Change of pavement, featuring local art



Decorative transit stops

Recapture space for a variety of mobility modes



1 Boulevard to Remain 2 Construction Barrels 3 Street Flags 4 Street Parking
5 Street Art / Shared Spaces 6 Pedestrian Space

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WATCH MUSKEGON 2

EXTENSION OF APARTMENT PLAZA

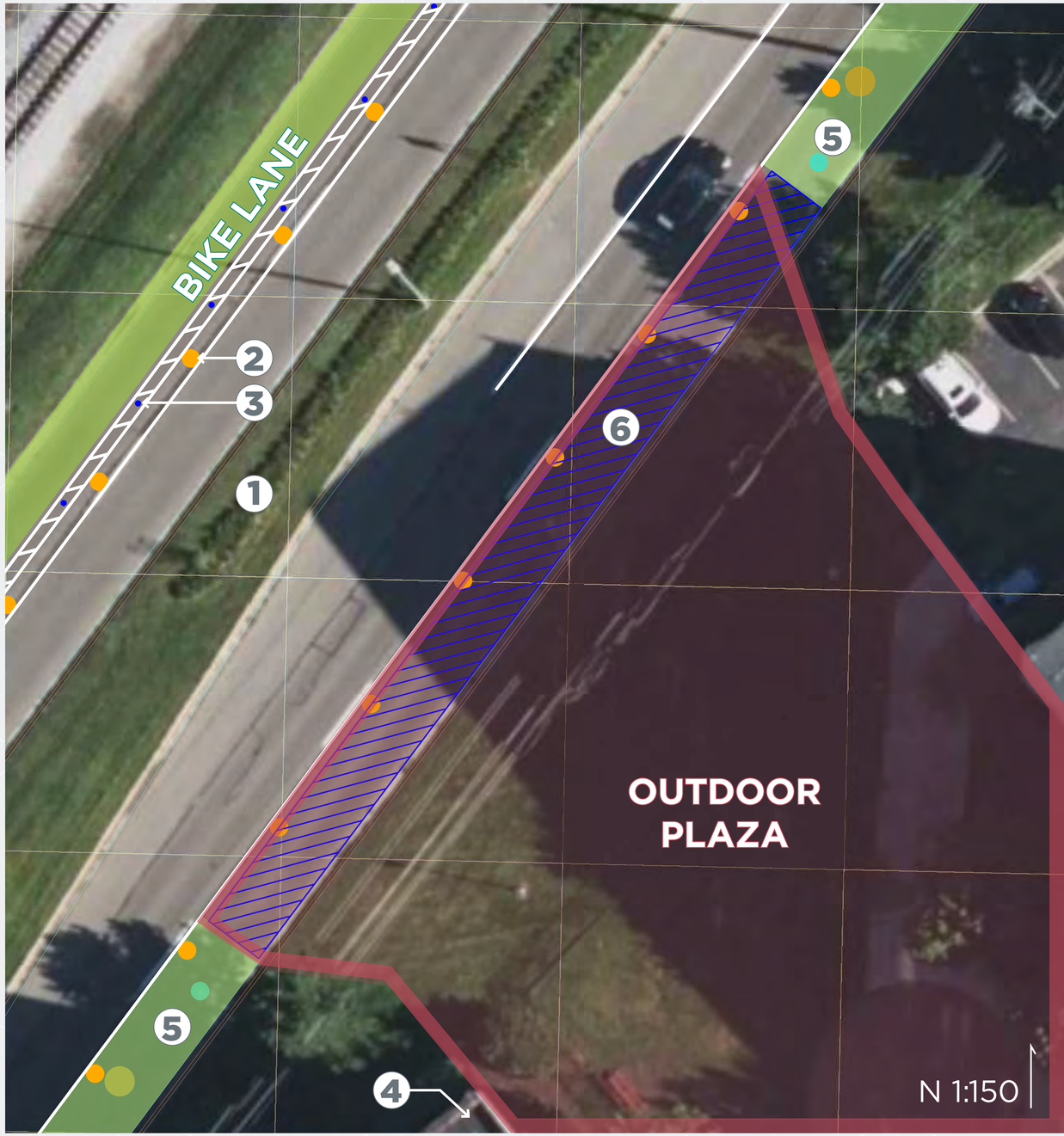
PRECEDENT VISIONING

Recaptured space to be protected with barriers

Seating + Dining areas, buffered from traffic lanes

Introduce natural elements using found materials

Activate shared spaces with opportunity for engagement



1 Boulevard to Remain 2 Construction Barrels 3 Street Flags 4 Apartments
5 Street Art / Shared Spaces 6 Pedestrian Space

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WATCH MUSKEGON 3

MART STREET INTERSECTION

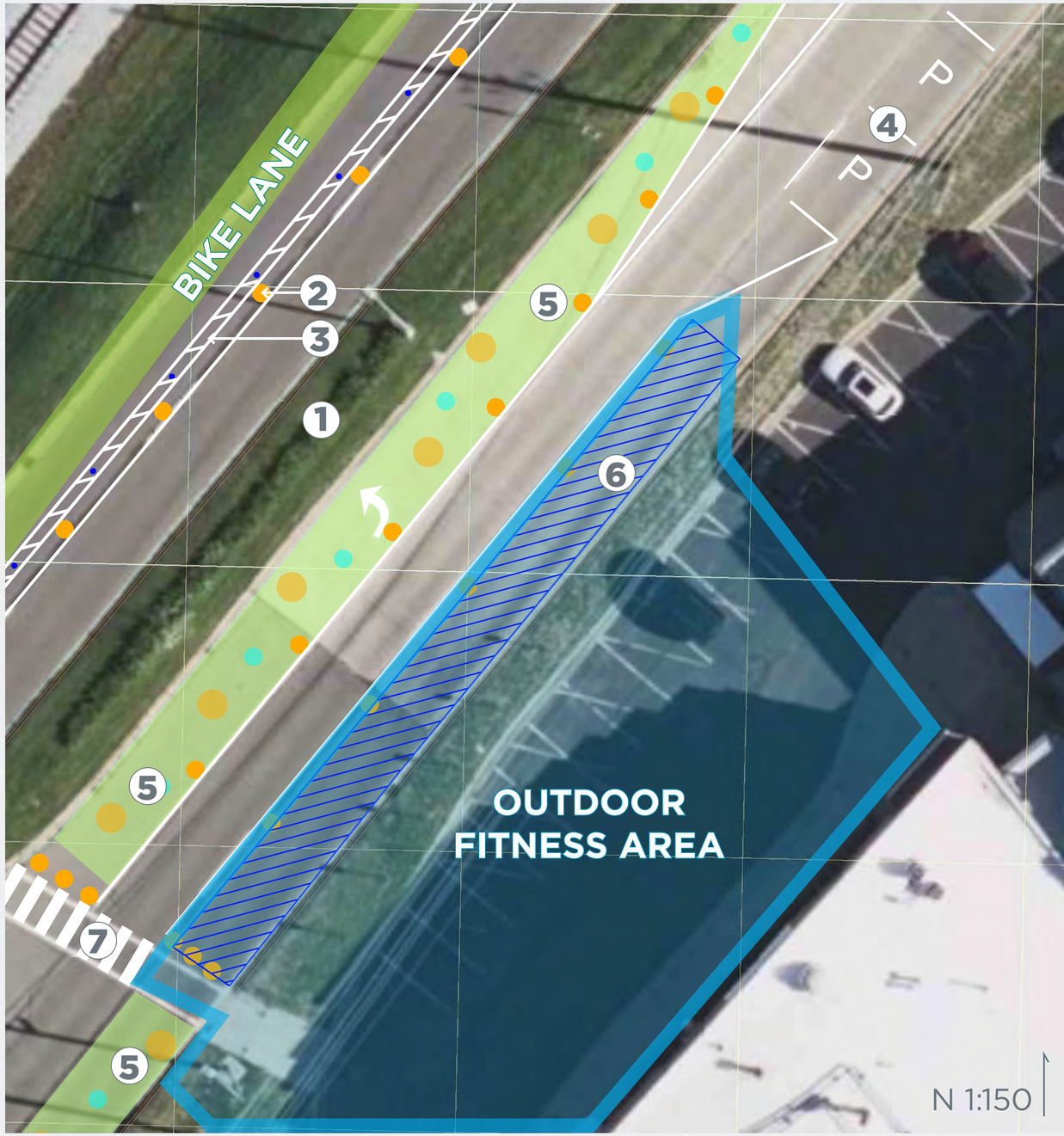
PRECEDENT VISIONING

Outdoor fitness areas

Kid-friendly mobility activities

Group fitness engagement

Emphasize pedestrian crossings for visibility



1 Boulevard to Remain 2 Construction Barrels 3 Street Flags 4 Street Parking
5 Street Art / Shared Spaces 6 Pedestrian Space 7 Painted Crosswalks

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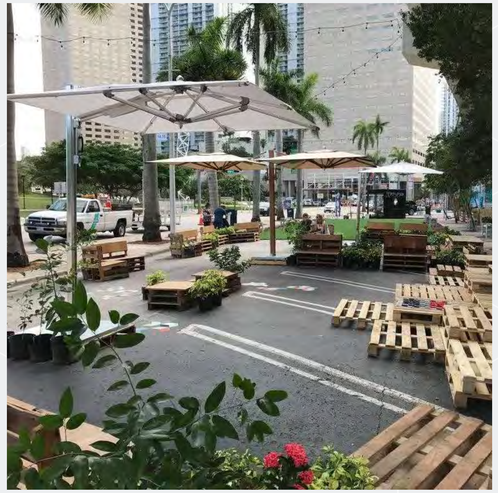
WATCH MUSKEGON 4+5

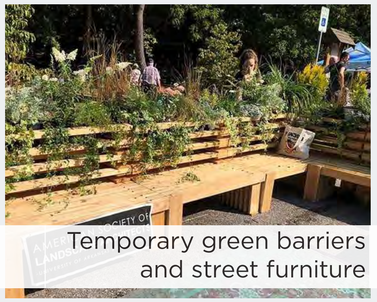
4TH + 5TH STREET INTERSECTIONS

PRECEDENT VISIONING

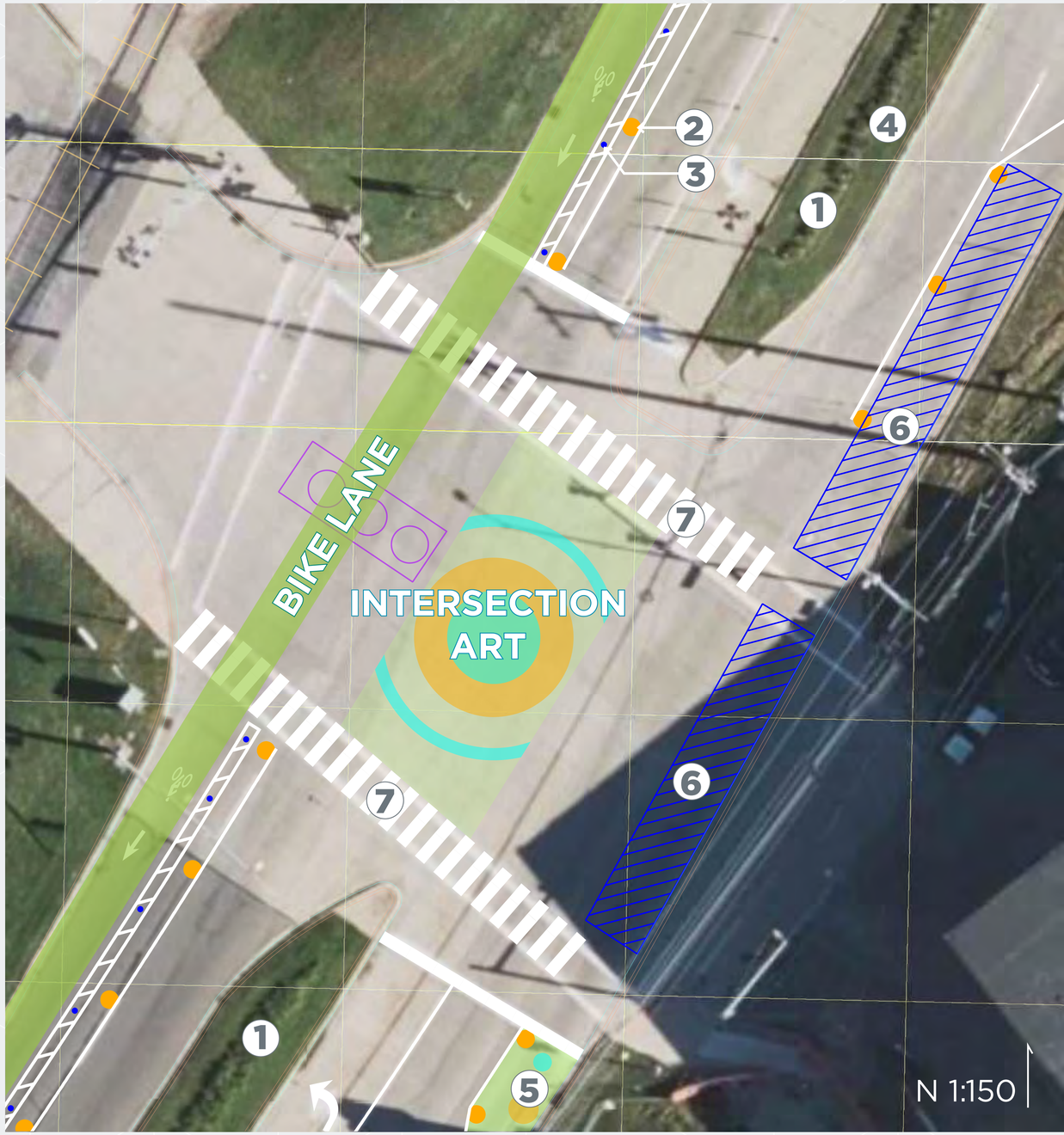
Recapture intersection, engage visually

Explore potential partnerships for tree canopy and shade shelters





Temporary green barriers and street furniture



1 Boulevard to Remain 2 Construction Barrels 3 Street Flags 4 Street Parking
5 Street Art / Shared Spaces 6 Pedestrian Space 7 Painted Crosswalks

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WATCH MUSKEGON 6

TERRACE STREET INTERSECTION

PRECEDENT VISIONING

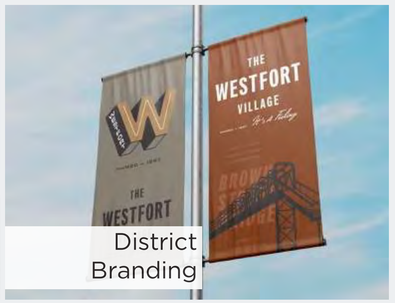
Celebrate spirit of Muskegon lakeshore!

Visual cues for vehicles

Extend reach + visibility of Farmers Market

Introduces a safer, more active street

Encouraged Local Signage



District Branding

1 Boulevard to Remain 2 Construction Barrels 3 Street Flags 4 Gateway Element(s)
5 Street Art / Shared Spaces 6 Painted Crosswalks 7 Potential Signage

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WATCH MUSKEGON

WHAT ELSE?

Share your thoughts on what else can be included as part of this planning! Do you have some ideas we should consider implementing? Use the Post-it notes to add your ideas to this board, and don't be afraid to **DREAM BIG**.

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WATCH MUSK EGON

Your thoughts here!

Your thoughts here!

DON'T FORGET TO FILL OUT THE SURVEY
and thanks for coming!

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