

Social District Special Event Written Documentation Request

If your event includes a Special Event Liquor License within one of Muskegon's Social Districts, written documentation is required as part of your application.

To request this documentation, email socialdistricts@shorelinecity.com with the name of your event, contact information, a draft of your liquor license application, and a map diagram using the Social District map that clearly identifies the area of the commons to be used exclusively for your event and the area that will remain available to Social District permittees. You must also include a brief explanation of how you will secure the licensed area. Please allow up to one week for processing.

The text in **red** below is an example of what can be submitted.

Example

1. **Name of Event:** ABC Event
2. **Contact Information:** Sample Name, email@gmail.com, 231-123-3456
3. **Draft of Your Liquor License Application:** not a final copy, just looking to confirm location etc
4. **Map Diagram:** see example attached
 - a. Use the Social District map to clearly mark:
 - i. The area of the Social District commons that will be used exclusively for your event
 - ii. The area that will remain available to Social District permittees
5. **Plan to Secure the Event Area:**
 - a. As the event organizer, you are responsible for securing the licensed area. Please explain how you will ensure:
 - i. Social District beverages are not brought into your event area
 - ii. Special event beverages are not taken out into the Social District

We will have security checking IDs at all entrances and ensuring Social District beverages are not brought into the event area, and that special event beverages are not taken out into the Social District

Downtown Muskegon Social District Map

- 1 The Eagles
- 2 No Name Saloon
- 3 Mike's Inn
- 4 Socibowl
- 5 Burl and Sprig
- 6 Top Shelf
- 7 Arena/Rad Dads/Carlisle's
- 8 Dr. Rolf's BBQ
- 9 Legends Bar & Grill
- 10 Frauenthal Center
- 11 Walker's
- 12 The CIM's Courses
- 13 Unruly Brewing
- 14 The Block
- 15 18th Amendment
- 16 Farmers Market
- 17 Nipote's
- 18 794 Kitchen & Bar
- 19 Capone's Speakeasy
- 20 Rake Beer Project
- 21 Hot Rod Harley-Davidson
- 22 Early Owl
- 23 The Peoples Cider Co.



Updated 4/2/2025

- █ = Common Area
- x = Entrance/Exit