CITY OF MUSKEGON

VISION STATEMENT

Muskegon, The Premier Shoreline City Offering a Vibrant, Affordable and Ethnically Diverse City Where Citizens Feel Safe, Enjoy Their Neighborhoods and Have Access to Their City Government.

VALUE STATEMENT

Provide All Services In a Professional, Ethical, Courteous And Cost-Effective Manner.

MISSION STATEMENT

- •To Improve the Quality of Life for the Citizens of Muskegon Through Good Stewardship of Resources, Excellent Service and Leadership for the Greater Community.
- •Take Leadership Responsibility for Improving Race Relations and Diversity.
- •Foster Opportunities for City Youth.
- •Promote Economic Stability, Diverse, Economic Growth, and Redevelopment.
- •Sustain the Natural, Cultural, and Recreational Resources of the Community.
- •Foster Strong Ties Among Governments & Community Agencies.
- •Develop and Maintain City Infrastructure and Facilities.
- •Maintain and Enhance the Neighborhoods of the City.

Vision Statement revised April 8, 2013